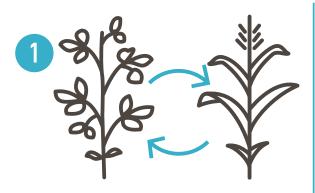
THINK BEYOND INSECTICIDES

THE BASICS OF INTEGRATED PEST MANAGEMENT



Integrated pest management (IPM) means diversifying your insect-management practices beyond just insecticides to control insects and reduce the risk of insect resistance.



Use nonchemical control methodslike crop rotation and row spacing to combat common insect pests year to

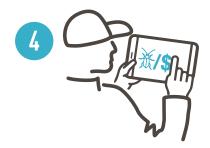
year. Always consider cultural practices first before resorting to insecticides.



Scout fields weekly to identify insect pests and symptoms of feeding injury.



Monitor pests to determine progress of infestation and damage. Conserve their natural enemies by delaying insecticide use until absolutely necessary.



Consult your local Extension agent or entomologist to **determine if or when economic thresholds have been met**. Action at the economic threshold prevents pests from reaching the economic injury level and represents when costs of intervention are less than costs of yield loss.



If an insecticide application is warranted, **choose products with a high efficacy rating** for the insects you are trying to control.

